VRdirect Studio 2.2.0: New version enables integration of external videos and web links in VR projects

Munich, 24.07.2020: The new version 2.2.0 of the do-it-yourself VR platform "VRdirect Studio" contains two major developments that give VR creators significantly more freedom in designing their own VR content.

The "External Web Links" feature allows objects from any website to be integrated into VR projects, enabling users to access web content via an external web browser for the first time - directly from a VR application. This includes normal websites but also interaction feature such as starting a chat or downloading a PDF.

With the "External Videos" feature, it is also possible to integrate video content hosted on another system. Users who create a VR application thus only need to enter a URL that leads to the desired video. As a result, the VR applications require considerably less storage space and multimedia content can be changed and supplemented more flexible, as only the video behind the accessible URI has to be exchanged.

The new version is available immediately at www.vrdirect.com in a free test version.

"VRdirect Studio 2.2.0 with its two new feature is an absolute milestone for us," comments VRdirect Managing Director Rolf Illenberger on the release. "This means we are opening our platform specifically to the 'outside world' and enabling companies to use VR even more individually to achieve their goals.

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VRdirect▸

Feature: External Links

With the "External Links" feature, VRdirect users can connect their VR application to the "outside world" for the first time. For example, it is possible to link to a customer's website, an online article or their own online shop, or enable a chat or download of a document. When users of an application developed in VRdirect Studio click on an object, they are immediately redirected to their web browser (on desktop, mobile phone or VR headset), which opens the web link.

Due to the variety of possible application scenarios, the VR project created can be tailored exactly to a desired performance target - regardless of whether the VR application is created for marketing sales or, for example, training purposes.

All feature and possibilities of the new feature are described in a separate blog post.

Feature: External videos

VRdirect Studio now also enables the integration of external videos hosted on another system. Users only need a video URL for the integration. External hosting requires significantly less storage space and makes the application more flexible overall, since, for example, when an integrated video is updated, it does not need to be uploaded and published again. The integration of live video streams is also possible with the new feature.

VRdirect also provides a detailed description of this feature in its blog.

The new version 2.2.0 of VRdirect Studio is now available as a free trial version at www.vrdirect.com.

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About VRdirect

VRdirect brings virtual reality to the heart of your business. Due to its simple and open structure, the platform can be used without previous knowledge. It thus offers the simplest solution for creating and publishing virtual reality projects. Typical use cases range from company training and further education processes, through recruiting and onboarding of personnel, to deployment scenarios in sales, customer service or at trade fairs. Once created, the content can be accessed on all common end devices. In addition to smartphones and browsers, however, they unfold their full effect primarily on VR glasses. This brings employees especially close to the action and gives them the feeling of really getting to grips with the simulated environment. With VRdirect, even companies that previously shied away from using innovative virtual reality applications for cost reasons can now use the creative potential of VR for themselves with few resources.

Further information is available at www.vrdirect.com

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