

# **VRdirect**

## WE ARE LOOKING FOR A Working Student - Marketing & Sales Support (m/f/d)

Location: Munich / remote, part-time

#### About VRdirect

We are a Munich based tech-company with the mission to democratize the Metaverse. Virtual Reality – as proven technology – paves the way for our enterprise customers to easily access innovative ways of working and it drives efficiency for a lot of business processes.

Check out how this looks in daily business **here** and if you want to dig deeper into how our platform looks like, just visit: https://www.vrdirect.com/platform

#### Job Description:

We are seeking a highly motivated working student to support our marketing and sales team at VRdirect. The ideal candidate will have a strong interest in virtual reality and technology, as well as experience in marketing and sales. The role will have a strong focus on developing and executing marketing campaigns, generate leads, and support sales efforts along with our sales and marketing team. It will also involve a strong focus on analytics and research.

### Key Responsibilities:

- » Assist with the development and execution of marketing campaigns
- » Help generate leads and support sales efforts
- » Provide support to the marketing and sales team in the areas of analytics
- » Assist with market research and analysis
- » Provide support for events and trade shows

#### **Qualifications:**

- » Currently enrolled in a relevant field of study (Marketing, Business Administration, IT, etc.)
- » Strong interest in virtual reality and technology
- » Experience in marketing and sales is a plus
- » Strong analytical skills and attention to detail
- » Excellent verbal and written communication skills in German and English
- » Ability to work independently and as part of a team

This position is a part-time, remote or onsite in Munich, with flexible working hours to accommodate school schedule. If you are passionate about virtual reality and want to be part of a fast-growing technology company, we would love to hear from you.

Apply now and join our team at VRdirect GmbH!