



WE ARE LOOKING FOR A

Working Student - Sales & Marketing Support (m/f/d)

Location: Munich / remote, part-time

About VRdirect

VRdirect is a leading technology company specializing in virtual reality solutions. We are currently seeking a motivated and enthusiastic working student to join our team as a Sales and Marketing Support. In this role, you will have the opportunity to gain valuable hands-on experience in sales and marketing while supporting our efforts to drive growth and innovation in the virtual reality industry.

Key Responsibilities:

- » Assist with the development and execution of marketing campaigns to promote VRdirect products and services
- » Help generate leads and support sales efforts by identifying potential customers
- » Provide CRM assistance and support sales operations to ensure accurate and up-to-date customer data
- » Work closely with the marketing and sales team to provide support in the areas of analytics, including data analysis and reporting's
- » Assist with market research and analysis to identify new trends, opportunities, and target markets
- » Provide support for events and trade shows, including planning, logistics, and on-site assistance

Qualifications:

- » Currently enrolled in a relevant field of study such as Marketing, Business Administration, or a related discipline
- » Strong interest in innovation and emerging technologies, particularly in the virtual reality industry
- » Excellent analytical skills and attention to detail, with the ability to gather and interpret data effectively
- » Strong verbal and written communication skills in both German and English
- » Ability to work independently and as part of a team, collaborating effectively with cross-functional teams
- » Existing experience in marketing and sales is a plus, but not required

Additional Information: This position is a part-time role, offering flexible working hours to accommodate your school schedule. You have the option to work remotely or join our team on-site in Munich, Germany. As a working student at VRdirect, you will have the opportunity to be part of a fast-growing technology company and contribute to the exciting world of virtual reality.

If you are passionate about virtual reality and want to make a difference in the industry, we would love to hear from you. Please submit your application, including your resume and a cover letter highlighting your relevant experience and why you are interested in joining VRdirect. We look forward to reviewing your application and potentially welcoming you to our team.